

## Sponsorship Benefits

LEVEL NAME	AMOUNT	GALA BENEFITS	RECOGNITION AND VISIBILITY	ADDITIONAL BENEFITS
<del>Presenting+*</del> <b>SECURED</b>	\$250,000	3 tables of 12 with premier seating. All table guests invited to both the cocktail reception and After Party. 50 additional tickets for the After Party.	Verbally thanked by emcee. Quote in the press release. Logo on the Save the Date and invitation (if deadline allows). Logo displayed prominently in lights for duration of evening. Logo on event webpage, and Visitor Center monitor. Video featured during the award program and linked in digital program. Two-page tribute ad in digital program. Opportunity to make remarks.	Potential for co-hosted program with the Museum. Opportunity to select panelists for Gala related programming. Complimentary access for all employees to Gala related programming. Three private tours of the Museum's collection or exhibitions for ten guests. One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to availability and ancillary costs). 1 year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop. Opportunity to host a free community day in 2022.
<b>Lead Sponsor*</b>	\$150,000	2 tables of 12 with premier seating. All tables guests invited to both the cocktail reception and After Party. 50 additional tickets to the After Party.	Verbally thanked by emcee. Listed in the press release, Save the Date, and invitation (if deadline allows). Logo displayed prominently in lights for duration of evening. Logo on event webpage, digital program, and Visitor Center monitor. Video featured during the award program and linked in digital program. Two-page tribute ad in digital program. Opportunity for remarks.	Potential for co-hosted program with the Museum. Opportunity to select panelists for Gala related programming. Complimentary access for all employees to Gala related programming. Private tour of the Museum's collection for ten guests. One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to availability and ancillary costs). 1 year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop.
<b>Partner</b>	\$75,000	1 table of 12 with premier seating. All guests invited to both the cocktail reception and After Party. 25 additional tickets to the After Party.	Verbally thanked by emcee. Listed in the press release, Save the Date, and invitation (if deadline allows). Logo displayed prominently in lights for duration of evening. Logo on event webpage, digital program, and Visitor Center monitor. Video featured during the award program and linked in digital program. Full-page tribute ad in digital program.	Opportunity to select panelists for Gala related programming. Complimentary access for all employees to Gala related programming. Private tour of the Museum's collection for ten guests. One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to availability and ancillary costs). 1 year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop.
<b>Cocktail Reception Sponsor*</b>	\$50,000	1 table of 10 with preferred seating. All guests invited to both the cocktail reception and After Party. 20 additional tickets to the After Party.	Acknowledged in the Chair's remarks. Logo on event webpage and in digital program. Listed in invitation (if deadline allows). Branding opportunities during the cocktail reception. Full-page tribute ad in digital program.	One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to availability and ancillary costs). Complimentary access for all employees to Gala related programming. 1 year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop.
<b>After Party Sponsor*</b>	\$50,000	1 table of 10 with preferred seating. All guest invited to both the cocktail reception and After Party. 20 additional tickets to the After Party.	Acknowledged in the Chair's remarks. Logo on event webpage and in digital program. Listed in invitation (if deadline allows). Branding opportunities during the after party reception. Full-page tribute ad in digital program.	One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to availability and ancillary costs). Complimentary access for all employees to Gala related programming. 1 year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop.

\* Exclusive sponsorship. Available to 1 sponsor

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<b>Benefactor</b>	<b>\$25,000</b>	1 table of 10 with preferred seating. All guests invited to both the cocktail reception and After Party. 10 additional tickets to the After Party.	Logo on event webpage and in digital program. Listed in invitation (if deadline allows). Full-page tribute ad in the digital program.	Complimentary access for all employees to Gala related programming. 1 year Capital Society membership at the Ambassador level, including free admission for all employees and discounts in the Museum Shop.
<b>Sustainer</b>	<b>\$15,000</b>	1 table of 10 with preferred seating. All guests invited to both the cocktail reception and After Party. 5 additional tickets to the After Party.	Company listed on event webpage and in digital program. Listed in invitation (if deadline allows). Half-page tribute in digital program.	30 employee passes to attend Gala related programming. 1 year Capital Society membership at the Patron level, including free admission for all employees and discounts in the Museum Shop.
<b>Patron</b>	<b>\$10,000</b>	1 table of 10. All guests invited to both the cocktail reception and After Party. 2 additional tickets to the After Party.	Company listed on event webpage and in digital program. Listed in invitation (if deadline allows). Quarter-page tribute in digital program.	1 year Capital Society membership at the Contributor level, including free admission for all employees and discounts in the Museum Shop.
<b>Contributor</b>	<b>\$5,000</b>	1 table of 8. All guests invited to both the cocktail reception and After Party.	Company listed on event webpage and in digital program. Listed in invitation (if deadline allows).	1 year Capital Society membership at the Fellow level, including guest passes for employees and discounts in the Museum Shop.
<b>VIP Ticket</b>	<b>\$1,000</b>	Ticket includes the cocktail reception, preferred seating at the Gala dinner, and entrance to the After Party.		Complimentary access to Gala related programming.
<b>General Ticket</b>	<b>\$500</b>	Ticket includes the cocktail reception, a seat at the Gala dinner, and entrance to the After Party.		

### Out of Town Supporter

<b>Tier 1</b>	<b>\$5,000</b>		Company listed on event webpage and in digital program. Listed in invitation (if deadline allows). Full-page tribute ad in digital program.	1 year Capital Society membership at the Fellow level, including guest passes for employees and discounts in the Museum Shop.
<b>Tier 2</b>	<b>\$2,500</b>		Half-page tribute ad in digital program.	1 year Capital Society membership at the Friend level, including guest passes for employees and discounts in the Museum Shop.
<b>Tier 3</b>	<b>\$1,500</b>		Quarter-page tribute ad in digital program.	1 year Capital Society membership at the Friend level, including guest passes for employees and discounts in the Museum Shop.

To learn more about the benefits of sponsoring the Gala, please email [gala@nbm.org](mailto:gala@nbm.org).

